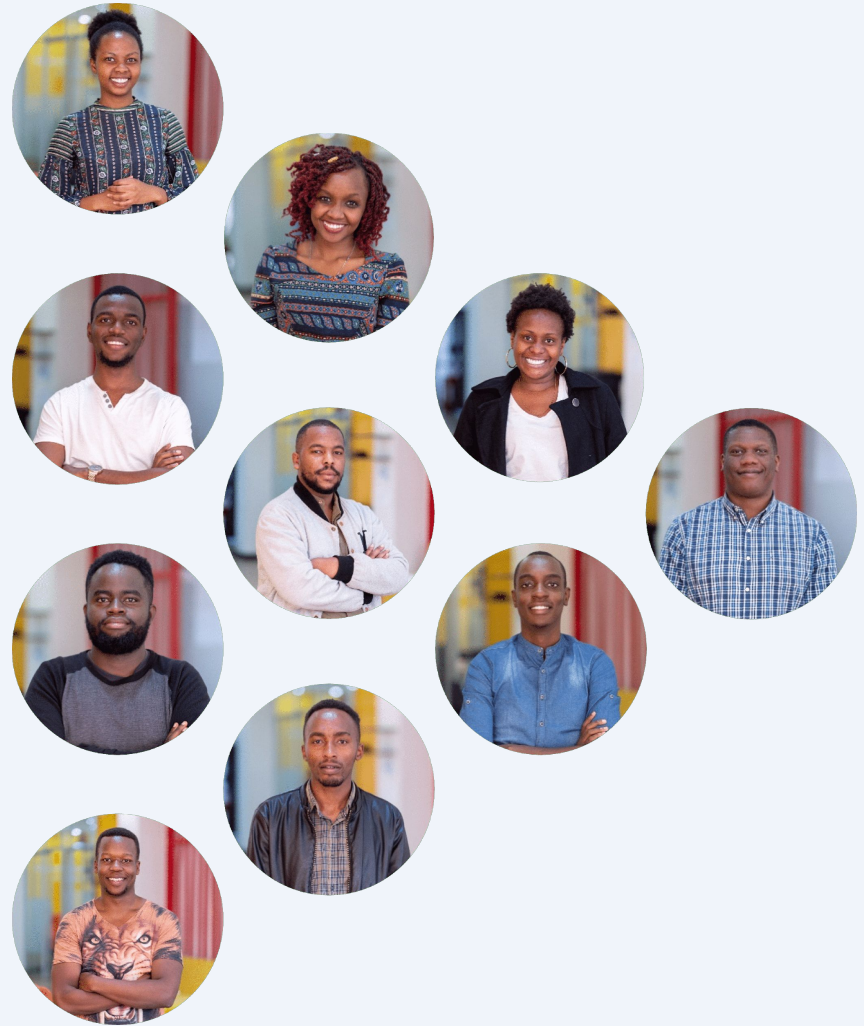


Impact Africa Network | 2020 Q2 Report

Closing the genius opportunity gap

Africa is booming with young talent but lacking in entrepreneurial support structures.

We are fixing that.



INTRODUCTION

Our Mission

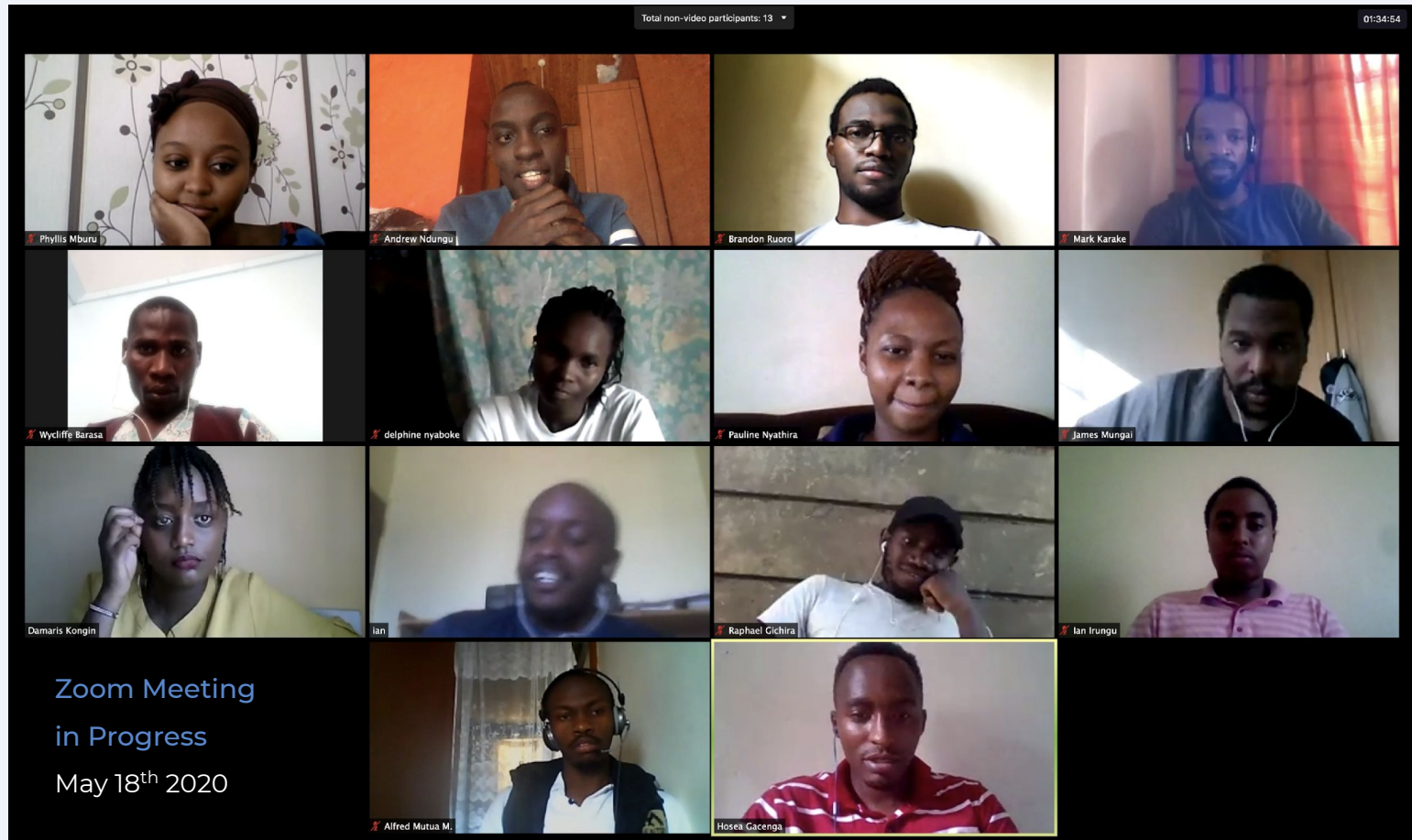
To ensure young talented Africans
can access Africa's digital
transformation opportunity as
creators and **owners**.

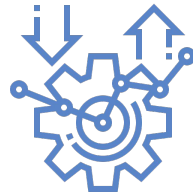
PEOPLE

Positive Response To COVID-19 Pandemic

Working remotely became the new nature of work since March.

Our team responded positively with our core values: [High integrity](#), [high collaboration](#) and [high performance](#).





Projects

STARTUPS

Jenga School Launch



Our first
growth-ready startup

[Jenga School](#) is our professional skills training institution focused on making Africa the engine room of STEM talent.

We officially launched in May 2020 and ushered in our first cohort in June.

As anticipated, the course has attracted a cadre of high quality STEM professionals seeking to leverage course as an on-ramp to a Data Science & AI career.

PEOPLE

Jenga School Founding Team



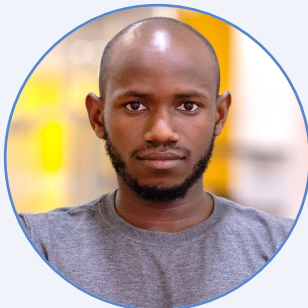
Mark Karake

Founder & CEO,
Impact Africa Network



Dr. Lawrence Nderu, PhD

Senior Instructor
Jenga School



Raphael Waithaka

Product Development Fellow
Cohort II



Brandon Ruoro

Digital Creative
Cohort I



Hosea Ciuti

Product Development
Cohort II

PEOPLE

Jenga School Growth

Meet Esther Mumbi, the new operations and growth manager for Jenga School.

Jenga School has the opportunity to lead STEM education in Africa

We are happy to have someone who is dedicated to drive that vision.



Esther Mumbi

Operations Manager

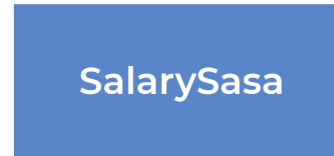
Jenga School

Ongoing Projects



Vision

Upwork for local projects



Vision

WorkDay for our market with a fintech angle



Vision

Simplify & streamline idea to traction for entrepreneurs



Vision

Financial well being partner for gen Y/Z



Vision

Innovation campus



People Impact

PEOPLE

Innovation Fellow Spotlight



Mercy Nyaramba

Product Development Fellow
Cohort III, 2020

“My experience in developing a product has allowed me to understand the power of ownership, stepping up and has improved my collaboration, communication and leadership skills”

Education Background:

Information & Communication Technology

Institution of study:

Laikipia University (Class of 2019)

Key lessons:

- The power of high collaboration
- The essence of invaluable learning

PEOPLE

Mentor Spotlight

"As a South African transplant to Silicon Valley, I believe the work IAN is doing is important, and exciting. And as a seasoned brand strategist, I know that a strong brand—one that's relevant, differentiated, and imbued with purpose—has the power to unlock IAN's potential and broaden your impact. I'd like to help and be a part of that! "



Shekha Wilson

Brand Strategist

Mentorship role: Product Marketing & Communications

FUNDRAISING

Micro-Donations Campaign



Jeff Weiner

Executive Chairman,
LinkedIn

Our micro-donations program has seen massive traction after [Jeff Weiner, Executive Chairman at LinkedIn](#) committed to matching every donation from LinkedIn for our \$20 a month campaign.

What inspired Jeff was our CEO, Mark Karake's [article](#) on his experience as a black person in Silicon Valley and how he is turning his pain into purpose.

SUPPORT NETWORK

Donors + Mentors

Our Micro-donations Program has not only provided financial security, but also expanded our mentor network from across the world.



Bobby Kahler

Leading Consultant
ASLAN Training and
Development



Larry Dignan

Editor-in-chief
ZDNet



Shekha Wilson

Brand Strategist



Vala Afshar

Chief Digital Evangelist
Salesforce



Kwaku Osei

Founder & CEO
Cooperative Capital



Susanna Raj

Cognitive Science
HCI Data Researcher



Ricardo Mozzini

Billing Support Manager
LinkedIn



Louis Majanja

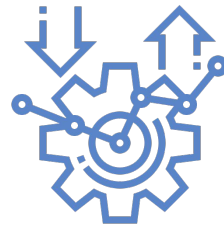
Co-Founder & Chief Product
Officer, AJUA

TRACTION



STARTUPS LAUNCHED

1



PROJECTS

7



JOB'S CREATED

45

THE FUTURE

Vision 2030

To develop 10 scaled up companies that provide 10K jobs with a combined value of \$10B.

Our Goal

10

Companies

10_K

Skills Jobs

\$10_B

Revenue

JOIN US

Support the Cause

For as little as \$20 a month, *just like Netflix*,
You can join our micro donations program to enable
us continue with this important work and become
part of changing the African narrative.

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